Westfield, NJ kransom123@gmail.com keithransom.com

OBJECTIVE

To leverage and expand my expertise in software development while contributing to innovative and impactful projects

SKILLS

Advanced with

- Java Applications (GUI, JSP, Servlets)
- .NET (C/C++, C#, ASP)
- PHP, Laravel, WordPress
- Salesforce (LWC, Apex, Visualforce)
- XML/XSL, Web Services (SOAP, REST), Talend ESB & ETL
- PL/TSQL (Oracle/SQL Server)
- HTML, JavaScript, AJAX, JQuery, Bootstrap, NodeJS, Git
- Amazon AWS, Google Cloud Platform (GCP)
- · Lean-Agile Development, Sprint/Story Management

Familiar with

- · Azure, Firebase
- Unix/Linux OS, Perl, Assembly Language (ISA), Visual Basic, Python, React Native
- Weblogic, Spring Framework, Hibernate, ActiveMQ, Hadoop
- · Crystal Reports, PowerBI, SharePoint, HP Quality Center
- TIBCO, Informatica, SSIS, Sugar CRM, Pivotal CRM

EXPERIENCE

10/01/2018-Present

IT Director / Software Architect- Links Energy - Houston, TX

- Led software architecture and development efforts for the Energy Demand Response Management Portal, enhancing its functionality after its acquisition from Incite Energy (See employer below).
- Worked as a part-time and full-time consultant throughout various stages of product development, now serving as the full-time leader of the development team.
- Managed infrastructure on Google Cloud Platform (GCP), overseeing Virtual Machines (VMs) running Linux, Windows, and SQL Server. Managed other GCP resources including Firebase, Networks, Disks, and Snapshots.
- Developed software across full-stack web and mobile environments, utilizing technologies such as Java, PHP, Flutter, and more.
- Led the IT team, conducting weekly meetings, assigning tasks, and performing code reviews.

01/01/2023-06/01/2024

Salesforce Consultant- Endiem - Houston, TX

- Developed and implemented custom API integrations, connecting Salesforce with external systems such as Azure and Data Warehouses.
- Utilized Apex, Lightning, and VisualForce to design and customize Salesforce applications to meet client requirements.
- · Led design sessions. Created requirements, ERDs, design documentation, mockups, and architecture diagrams.

03/20/2019-10/10/2022

Senior Developer - Internet Creations - Hamilton, NJ

- Led the development of Salesforce Lightning components (Aura/Web Components) and Apex enhancements for internal systems and external clients.
- Conducted code reviews for junior and senior developers to ensure quality, adherence to best practices, and code coverage

11/06/2017-10/01/2018

Tech Lead (Consultant) - Appirio - Indianapolis, IN

- Led a team of offshore developers in delivering Salesforce Lightning and Apex enhancements, utilizing Agile Sprint methodology and Continuous Integration (Git Repositories).
- Collaborated with business sponsors to define feature requirements and create user stories.

11/19/2013-10/01/2017

Senior Developer - Incite Energy - Houston, TX

- Developed and enhanced client-facing websites, improving user experience and functionality.
- Served as the primary developer for Salesforce enhancements, including advanced Apex, WSDL, REST integrations, and integrations with Pardot, HubSpot, and Talend services. Developed custom deployment scripts, JQuery/HighCharts dashboards, and business-driven Visualforce workflow pages.
- Led development on Incite's Demand Response and Meter Management Portal, integrating real-time facility meter data with regional pricing to help companies manage electricity costs. Technologies used include PHP, Hadoop, SQL Server, JavaScript libraries (JQuery, Underscore), and integration tools (Java & .NET Services, SSIS, Talend). The portal processes 5 million meter readings per month with real-time JENE devices and 15 million readings per month via near real-time Smart Meter Texas (SMT) or IDR integration.
- Created various service integrations using Talend ESB and ActiveMQ to streamline data processes and enhance system functionality.

3/21/2011-11/19/2013

Lead Java/Web Developer - The Men Wearhouse - Houston, TX

• Migrated the call center support application to the latest version of Sugar CRM and Oracle 11g.

Led enhancements for the call center application, including service integration with the Five9 dialer and Google Maps.

- Developed service architecture (Java, TIBCO, REST) to transfer customer and appointment data across various systems, including MW stores, the call center, MW website, and mobile applications.
- Served as the primary developer for the Salesforce ServiceNow console solution for the call center, including advanced Apex and TIBCO service integrations.
- · Contributed to public-facing website enhancements for the MW website and other MW-owned brands. (Javascript, Java)

6/5/2006 - 3/21/2011

Senior Programmer Analyst - T. Rowe Price - Owings Mills, MD

- Developed and maintained in-house company applications using SQL, Java, and .NET.
- Integrated vendor and internal software systems using Informatica, SSIS, and Web Services.
- Implemented application modifications following Agile development methodologies.
- Collaborated with offshore teams to enhance both in-house and vendor applications.

1/20/2006 - Present

Web Developer - Individual Contractor - Personal Projects

• Developed and maintained websites using web technologies such as HTML, PHP, JavaScript, and Content Management Systems (CMS) to create effective website solutions.

9/1/2003 - 12/21/2006

Tutor/Grader - University Maryland Baltimore County

• Graded C/C++ projects and tutored students on object-oriented programming techniques.

6/20/2002 - 9/1/2002

SHARP Intern - NASA Goddard, Greenbelt MD

 Gained insight into NASA's daily operations while working alongside a mentor and presented a final project on Finite Element Analysis.

EDUCATION & CERTIFICATIONS

BACHELOR OF SCIENCE IN COMPUTER SCIENCE, December 2006

University of Maryland, Baltimore County • Overall GPA: 3.2

MASTER OF SCIENCE IN COMPUTER SCIENCE, August 2009

Johns Hopkins University • Overall GPA: 3.8

Salesforce Platform Developer 1 Certified